

AGENDA

**Glo Best Western Hotel
Board of Directors' Meeting
January 8, 2026 – 6:00 PM**

**Main Board Room
123 W Main Street
Enid, OK 73701**

1. Welcome and Invocation
2. Consideration and Possible Vote of December Minutes-----A
3. Consideration and Possible Vote of the November Financial Reports FY 26-----B
4. Reports from other Organizations Represented:

Oklahoma State University (OSU), Oklahoma Department of Agriculture Food & Forestry (ODAFF), National Agricultural Statistics Service (NASS), USDA/ARS Stillwater Facility, Oklahoma Wheat Growers' Association, (OWGA), Plains Grains, Inc. (PGI), Oklahoma Genetics Inc. (OGI), Oklahoma Foundation Seed Stocks (OFSS), Oklahoma Crop Improvement Association, (OCIA)
5. Report from Oklahoma Wheat Commission's Executive Director Schulte:

Past Events:

December- Oklahoma Crop Improvement Assn. (OCIA) Meetings, OKC, OK; Oklahoma Genetics Incorporated (OGI) Meetings, OKC, OK; Plains Grains Board Meeting, Denver, CO

Upcoming Events:

January- KNID ENID Farm Show, Enid, OK; US Wheat Winter Meeting, Washington D.C.

February- OCIA Annual Meeting, OKC, OK; OGI Annual Meeting, OKC, OK; AFR State Convention, Norman, OK; Wheat Quality Council Annual Meeting, Olathe, KS

February/March- USW United Export Strategy Meetings, Lisbon Portugal

April- Ag Day at the Capitol

(Spring Field Day Schedules will be determined beginning of March)

6. Presentation update on OWC website/future media platforms for increased consumer promotional efforts of grain products, whole grains, and increased dietary fiber efforts. Presentation by Communications/Marketing Director Lisa Bryant.
7. Presentation and discussion on Red Dirt Podcast, social media and radio programming for wheat education and awareness opportunities.
8. Discussion on USW Wheat Winter Meeting Schedules in Washington D.C.
(January 26-29, 2026)

9. Discussion on OCIA/OGI Annual meetings in Oklahoma City, OK (**February 11-12, 2026**)
10. Discussion on attendance of AFR State Convention, Norman, OK (**February 13-14, 2026**) with consideration and possible vote to approve sponsorship of the 2026 AFR convention in the amount of \$2,500.00.
11. Discussion on Wheat Quality Council Meetings in Olathe, Kansas. (**February 17-19, 2026**)
12. Discussion on continued research efforts for increased dietary fiber studies to be discussed at Coalition of Grain Fiber meetings in Olathe, KS (**February 17, 2026**)
13. Discussion on OCIA/OGI Annual meetings in Oklahoma City, OK (**February 11-12, 2026**)
14. Discussion on Food Quest air dates for programming of the Oklahoma Wheat industry segment for research and production promotion on Food Network first quarter 2026.
15. Consideration and Possible Vote to approve publication of ***Best of Wheat*** Cookbook 10,000 copies for consumer promotion purposes in the amount of \$12,500.00.
16. Consideration and Possible Vote for Actual and Necessary/Out-of-State Travel Expenses:

***2025 Wheat Quality Council & Coalition of Grain Fiber Annual Meetings**
February 17-19, 2026
Olathe, KS
Staff: Schulte, Bryant

***United Export Strategy Hard Red Winter Wheat Market Meetings**
February 22-March 6, 2026
Lisbon, Portugal
Market strategy for SSA, S. America, Mexico and MENA/EU Export planning
Board Member: Raymond Parrish

17. Consideration and Possible Vote for March or April OWC Board Meeting.
18. New Business Will Now Be Heard, If Any.
19. Vote to Adjourn Meeting.

Mike Schulte

Mike Schulte, Executive Director